



TASSCUBO
Executive Committee Minutes
May 29, 2019 at 3:00 PM

Attendees:

Calvin Jamison, Sue Fuciarelli, Marilyn Fowle', Carlos Hernandez, Angie Wright, Bob Brown, Rebecca Pressley as substitute for Alicia Currin.

Minutes:

Approved as written with a single typo noted.

Treasurer's Report:

Angie reviewed the end of April's financials. April started with a balance of \$79K, received 79K in revenue including \$11K in sponsorships. At the end of April, the organization had a balance of \$169K.

2019 Summer Conference:

Venue – Angie reported that 267 returning people have registered, with an additional 44 first time attendees. Sunday has 245 people making reservations and 17 registered for the golf tournament. June 16th is the deadline for hotel registration. Total registration at this point are: 3 guests, 24 sponsors, 6 administrative assistants, and 313 attendees.

Hotel – Rebecca said she is adding 25 more venue nights. There are only 17 rooms for Sunday, 17 for Monday, 2 for Saturday and 1 for Wednesday still available for a total of 37 rooms left for reservation and then the conference will be sold out. Rebecca will send out an email reminding anyone who hasn't made a reservation to do so quickly.

Program – Sue reported that the program has not changed since the last meeting. She is working on obtaining the speakers' bios. She did add an additional couple speakers on Tuesday to one of the sessions.

Sponsorship – Carlos believes we have received \$98K in sponsorships this year. He expects to obtain five or six more sponsorships but doesn't have any spots available to place them. He suggests increasing prices next year. Bob responded that with over 280 attendees at the conferences, he agrees the sponsorships benefits are more valuable.

Carlos commented that even though there are currently an abundance of potential sponsors, he doesn't want it to become a tradeshow, however it is becoming a logistical challenge with so much pent up demand for the sponsorship spots. Calvin suggested evaluating at the summer conference what the organization's next steps should be.

Carlos reported that golf vendors are not interested in changing sponsorships, maybe just charge a higher participation fee. He also wants to make sure that golf sponsorships can only be purchased by full sponsors (participating in one of the other conference sponsorships). Sue reported that Veronica has been working with Molly on details for the golf tournament. They need to finalize food and sponsorships. Sue asked who puts the pairings together? Calvin said he would work with Veronica on this.

Calvin discussed NACUBO which will be held in Austin July 13-16. He wants to encourage people to attend. He asked if TASSCUBO wants to do a hosting opportunity at the conference, such as a reception since it is in Texas this year. Calvin said there is time to discuss. Bob is receiving a distinguished service award so would be nice to do something. Sue will look at the agenda and see if there is an opportunity to fit something in. Bob has reviewed program and said evenings are usually free. Calvin asked everyone to think about what TASSCUBO could do especially since there isn't much budget for anything large.

Nominations

Calvin reviewed the terms for current executive committee members:

Angie – two more years – until 2021

Carlos – two more years – until 2021

Kim Laird – nominated for secretary (replace Marilyn) for term to end 2020

Alicia – has agreed to serve one more year – 2020

This line up goes to the primary membership for approval at the conference. Bob thanked everyone for continuing service. Rebecca has also agreed to organize the conferences through 2020 to align with Alicia's term. The organization will have to consider what to do after that for managing the programs.

Other

Calvin asked if people could send suggestions for primary membership session topics. He reminded the group that TASSCUBO has been suggested to take a more aggressive advocacy position during the legislative session. This could be discussed at the primary members meeting. Next executive committee meeting will be two weeks before the conference on June 26th.

Future Meetings

Rebecca commented that she is already reviewing places for 2021 conferences. As a reminder, usually the winter conference is in Austin (legislative year), suggesting

Horseshoe Bay for the summer, the organization has not done anything in West Texas, but of course, that is not an easy trip for most of the membership.