

Bob Fishbein – Biography

Bob Fishbein is the Assistant Vice President of Auxiliary Operations at The University of Texas at Dallas. In this position, Bob oversees Food Services, Catering Services, Bookstore, Tech Store, Vending, Print and Copy Centers, Central Receiving, University Asset Control, Parking and Campus Transportation. In addition, Bob oversees festivals, public events and retail operations at Northside, a 3P campus development project.

Bob has extensive experience with multi-unit design/build projects, mergers and acquisitions and business development partnerships and he serves on the UT Dallas Economic Development committee.

Prior to coming to UT Dallas, Bob worked with Berkeley College, Columbia University, BJ's Wholesale Clubs and CompUSA.